

ENPHASE LOGO (Primary)



The **Enphase Logo** is the corporate signature. This signature is made up of two elements, the Enphase logotype and the Enphase symbol. It signifies access to anything that is Enphase, indicating ownership and conveying Enphase corporate endorsement. The logo has been **trademarked**. Please ensure that you use the logo registered trademark symbol.

LOGO COLOR and BACKGROUND

Whenever possible, the **Enphase Logo** should appear in its primary colors, with the symbol in orange and the logotype in dark gray. These colors are used when the logo appears on a white background. Approved color combinations are noted to the right.

If the logo is to be used on a colored or black background, the logo should be made white.

When necessary, the logo may be made all black.

Enphase Orange

Pantone 1665
RGB 243 115 33
HEX #F37321
CMYK 0C 68M 100Y 0K



Enphase Dark Gray

Pantone 425
RGB 95 96 98
HEX #5F6062
CMYK 0C 0M 0Y 77K



SIZES and FILE FORMATS

The **Enphase Logo** is gathered into folders for PRINT and SCREEN usage. The logo has been saved in color (CMYK, RGB, PMS), black, and white versions, as well as in all the necessary formats needed for web (JPG, PNG), print (EPS), presentation (PNG, BMP), or animation (EPS).

The logo is available in small, medium, and large sizes. The proportion of the registered trademark symbol has been adjusted in all three sizes in order to allow for easier readability. Remember to always scale the logo proportionally. For web use, always rez down (not up).

Medium

This size works for most usages. When in doubt, use the medium format. For web, the medium version of the logo is 190px wide.

Small

In print, use this size when the logo appears less than 2" wide (50 mm).

For web, the small version of the logo is 165px wide.

Large

For print, use the large version when you need a logo larger than 17" wide (432 mm).

For web and screen, the large version of the logo is 400px wide. Use this as the signoff for large projection.

CLEAR SPACE

The **Enphase Logo** should be displayed in a manner that gives it prominence, establishes its form, and provides legibility. The minimum clear space around the logo should be the size of the "energized e."



Use the "energized e" as the measure for clear space around the Enphase logo.

ENPHASE LOGO (Stacked)

The **Enphase Logo** is sometimes used in a **stacked** formation. In this treatment, the Enphase symbol is significantly emphasized. It should be used in markets where the Enphase name is already well-known or where space demands a more abbreviated logo treatment. Please ensure that that registered trademark symbol is clearly legible when using this logo alternative.



SIZES and FILE FORMATS

The **Enphase Logo (stacked)** is gathered into folders for PRINT and SCREEN usage. The logo has been saved in color (CMYK, RGB, PMS), black, and white versions, as well as in all the necessary formats needed for web (JPG, PNG), print (EPS), presentation (PNG, BMP), or animation (EPS).

LOGO COLOR and BACKGROUND

The **Enphase Logo (stacked)** can appear in its primary colors, with the symbol in orange and the logotype in dark gray, or in black or white. The stacked treatment is used most often in white on an orange background. This carries the company's dominant color and can work as an excellent signoff.

Enphase Orange

Pantone 1665
RGB 243 115 33
HEX #F37321
CMYK 0C 68M 100Y 0K



Enphase Dark Gray

Pantone 425
RGB 95 96 98
HEX #5F6062
CMYK 0C 0M 0Y 77K

